The American Center for Life Cycle Assessment (ACLCA) is a nonprofit membership organization providing education, awareness, advocacy and communications to build capacity and knowledge of environmental LCA. ACLCA membership consists of industry, academia, government, consulting, and NGOs. To learn more, please visit http://www.aclca.org/.

Making The Complex Tangible

LCA can distill the complexity of sustainability into meaningful information that creates value by supporting a multitude of strategic decisions and business activities. Using a holistic approach, LCA can identify value chain hot spots, quantify product benefits and trade-offs, support credible communications and drive business growth.

Supporting Your Business

**Strategy**
- Investment decisions
- Portfolio steering
- Operations management
- Supply chain optimization

**Research and Development**
- Product innovation
- Understand trade-offs
- Design for the environment

**Stakeholder Dialogue**
- Policy & advocacy
- External reporting
- Employee engagement

**Marketing and Customers**
- Product differentiation
- Customer support
- Credible marketing claims
- Profitability

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The Business Value Of Life Cycle Assessment (LCA)

Industry Committee